

PRESS RELEASE



FOR IMMEDIATE RELEASE

LYNX Technik, Inc. Contact:

Steve Russell
LYNX Technik, Inc.
26366 Ruether Ave.
Santa Clarita, CA 91350 USA
Phone: +1 661-251-8600 ext. 301
Fax: +1 661-251-8088
Email: infousa@lynx-technik.com
Website : www.lynx-technik.com

Press Contact:

Kimberley Fuller
Delamere Marketing
New York, NY USA
Phone: +1 917-675-6050 Mobile: +1 310-469-8190
Email: kim@delameremarketing.com

LYNX Technik AG® Debuts New "Yellobrik" 3 GHz SDI / Fiber Interfaces

NAB 2009 – March 16, 2009 – Weiterstadt, Germany -- LYNX Technik AG will debut their new range of "Yellobrik" Fiber products at **NAB Booth C1628**. The three innovative 3 GHz modular interfaces include:

- O TX 1810 – SDI to Fiber Optic Transmitter
- O RX 1800 - Fiber Optic to SDI Receiver
- O TR 1810 - SDI / Fiber Optic Transceiver

Distance limitations of 1.5 GHz signals over copper are restrictive, and now with 3 GHz (1080/60p) distance issues are even more problematic. These small affordable "Yellobriks" overcome the distance limitations and allow the transmission and reception of pristine uncompressed HD-SDI video, including full 1080/60p signals, up to 10Km (6.2 miles). They can be easily connected to any product with HD-SDI inputs and outputs.

For Fiber transmissions, connected SDI input signals are automatically detected and re-clocked. The SDI to Fiber Optic Transmitter module is suitable for any SDI signal up to 1080/60p, with support provided for DVB-ASI signal streams. The Fiber Optic to SDI Receiver module converts the Fiber signal back into SDI video for transparent error-free transmission up to 10 Km (6.2 miles).

For bi-directional applications, LYNX is introducing a Fiber Transceiver, which combines a Fiber Transmitter and Receiver in a single compact package. Users can place a LYNX Transceiver at each location and transmit and receive HD-SDI video signals up to 10 Km (6.2 miles).

All three models use LC optical connectors and include; AC power brick, and wall mounting brackets. The Fiber cable is not included

These extremely compact and incredibly easy to use modules are part of LYNX Technik's new "Yellobrik" line of standalone brick signal processing products. All new "Yellobrik" modules meet the rigorous demands of broadcasting environments and provide the tools necessary to span the full spectrum of professional AV applications.

PRESS RELEASE



Availability:

Yellobrik Fiber products will be available in the May / June timeframe

About LYNX Technik:

LYNX Technik AG is an industry leader and technology provider of modular interface solutions for broadcast and professional use. LYNX Technik AG is an independent privately owned company with its headquarters, research and manufacturing facilities based in Weiterstadt, Germany. Sales and Support is covered through secondary distribution channels managed from its headquarters in Germany and the USA.

For more information about LYNX Technik's products & services please visit: www.lynx-technik.com. For sales, please contact visit the website, or <mailto:info@lynx-technik.com>

To learn more, please visit LYNX Technik AG at NAB2009, Booth No. C1628

Note to Editors:

High resolution image available upon request



O TX 1810 - Yellobrik 3GHz SDI to Fiber Optic Transmitter



O RX 1800 - Yellobrik 3 GHz Fiber Optic to SDI Receiver



O TR 1810 – Yellobrik 3GHz SDI / Fiber Optic Transceiver

- LYNX Technik AG • Brunnenweg 3 • Weiterstadt • D-64331 Germany • +49 (0) 6150 18170 FAX +49 (0) 6150 181710 • info@lynx-technik.com • www.lynx-technik.com